

Store Building Features	Starter	Manager	Pro
Browser-based Interface	✓	✓	✓
Store Setup Wizard	✓	✓	✓
Basic/Advanced Editing	✓	✓	✓
Context-Sensitive Help	✓	✓	✓
Full Control Over Store Look and Feel	✓	✓	✓
Unrestricted Number of Pages and Products		✓	✓
15 Product / 5 Page Limit	✓		
Automatic Multiple Page Generation			✓
Page Preview		✓	✓
Commerce-Enable Existing Web Sites	✓	✓	✓
Works with any Web Editing Features	✓	✓	✓
Page Layout Themes	✓	✓	✓
Flexible Templates	✓	✓	✓
Custom Template Upload and Edit		✓	✓
Copy Pages and Products		✓	✓
Custom Page Extensions			✓
Advanced Image Handling		✓	✓
Customize Store Text	✓	✓	✓

Catalog Management Features	Starter	Manager	Pro
Data Import Wizard (bulk upload)		✓	✓
PowerEdit		✓	✓
Global PowerEdit			✓
Searchable Product Database			✓
Media Library Manager	✓	✓	✓

Merchandising Features	Starter	Manager	Pro
Customer Registration			✓
Digital Coupons			✓
Digital Download Products			✓
Variable Pricing			✓
Opt-In E-Mail Marketing	✓	✓	✓
Flexible Product Placement	✓	✓	✓
More Information Pages	✓	✓	✓
Associates			✓
Configurable Store Search		✓	✓
Advanced Product Search			✓
Put Products On Sale		✓	✓
Product Quantity Discounts			✓
Order Discounts			✓

Merchandising Features	Starter	Manager	Pro
Product Upsell/Cross-sell		✓	✓
Unlimited Product Options	✓	✓	✓
Per-option Pricing		✓	✓
OrderAnywhere	✓	✓	✓
OrderAnywhere by SKU			✓
Meta Tag Editing		✓	✓
All Pages Indexable by Search Engines	✓	✓	✓

Shopping Cart Features	Starter	Manager	Pro
Order Total on First Cart Page	✓	✓	✓
Secure Order Capture	✓	✓	✓
Minimum Order Amount	✓	✓	✓
Shopping Cart Templates		✓	✓
Order Confirmation Page		✓	✓
Optional/Required Address Fields		✓	✓
Separate Shipping and Billing Addresses	✓	✓	✓
Ship Only to Billing Address		✓	✓
Custom Checkout Fields			✓
Cart Info as JavaScript Variables			✓
Mini Cart on Store Pages			✓

Commerce Features	Starter	Manager	Pro
Dual Currency Support	✓	✓	✓
Configurable Payment Types	✓	✓	✓
Real-time Credit Card Processing	✓	✓	✓
PayPal Payment Method	✓	✓	✓
Authorize.Net eCheck Payment Method	✓	✓	✓
Flexible Shipping and Handling Options	✓	✓	✓
Real-time UPS Rates and Services ¹		✓	✓
Real-time UPS Address Validation ¹		✓	✓
Free Shipping		✓	✓
Product and Order Handling Charges		✓	✓
Dimensional Weight Shipping		✓	✓
Selectable Surcharges			✓
Flexible Tax Options	✓	✓	✓
ZIP/Postal Code-Based Tax		✓	✓

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Customer Service Features	Starter	Manager	Pro
Customer Registration			✓
Merchant Notification of Orders	✓	✓	✓
Automatic Customer Receipts	✓	✓	✓
HTML Customer Receipts		✓	✓

Business Features	Starter	Manager	Pro
Orders Download into QuickBooks (tab-delimited)		✓	✓
Automatic Order Download in XML Format			✓
Store Statistics	✓	✓	✓
Secure Order Management	✓	✓	✓
Inventory Tracking			✓

Security / Reliability / Efficiency	Starter	Manager	Pro
Tamper-proof Order Buttons	✓	✓	✓
Secure Shopping Cart	✓	✓	✓
CVV2 Fraud Protection	✓	✓	✓
Orders Stored Encrypted on Server	✓	✓	✓
Database Verification and Backup	verify only	✓	✓
Easily Upgradeable	✓	✓	✓
Does Not Require Cookies ¹	✓	✓	✓
Change Store Password	✓	✓	✓
Written in Fast Compiled C Code	✓	✓	✓

1. Customers do not need cookies enabled to make purchases in a ShopSite store. The customer registration and mini cart features require cookies.

Customization Features	Starter	Manager	Pro
Store Text Customization	✓	✓	✓
Customize Shopping Cart Pages	✓	✓	✓
Custom Page and Product Templates	✓	✓	✓
Shopping Cart Templates		✓	✓
Customer Registration Templates			✓
Custom Template Upload			✓
Custom Checkout Fields			✓
Selectable Locale	✓	✓	✓
Custom Pages			✓
Orders API			✓
Shipping API			✓

Client-Side Applications

Orders Download into QuickBooks (QBXML)