

## ShopSite® 11 SP1 Feature Checklist

ShopSite® Shopping Cart Software features are listed below by category. To the right, you can find out which service level includes the features you need.

Store Building Tools	Starter	Manager	Pro
Browser-based Interface	✓	✓	✓
Store Setup Wizard	✓	✓	✓
Basic/Advanced Editing	✓	✓	✓
Context-Sensitive Help	✓	✓	✓
Full Control Over Store Look-and-Feel	✓	✓	✓
Unrestricted Number of Products and Pages		✓	✓
More Information Pages		✓	✓
Multiple Image and Thumbnail Support		✓	✓
Search Engine Friendly HTML Pages	✓	✓	✓
Automatic Multiple Page Generation			✓
Automatic Mobile Pages Generation		✓	✓
Page Preview		✓	✓
Commerce-Enable Existing Web Sites	✓	✓	✓
HTML Editor	✓	✓	✓
Global Layout Customization		✓	✓
Global Navigation Menus		✓	✓
Works With Any Web Editing Tools	✓	✓	✓
Store Layout Themes	✓	✓	✓
Flexible Store Templates	✓	✓	✓
Custom Template Upload and Edit		✓	✓
Copy Pages and Products		✓	✓
Custom Page Extensions			✓
Advanced Image Handling		✓	✓
Image Resize	✓	✓	✓
Automatic Thumbnail Creation		✓	✓
Visual Color Selection Tool	✓	✓	✓
Customize Store Text	✓	✓	✓
Doba Drop Shipping Service	✓	✓	✓
Catalog Management	Starter	Manager	Pro
Data Import Wizard (bulk upload)		✓	✓
Products & Pages XML Upload/Download			✓
PowerEdit		✓	✓
Global PowerEdit			✓
Searchable Products Database			✓
Searchable Pages Database			✓
Media Library Manager	✓	✓	✓
Business Tools	Starter	Manager	Pro
Order Download into QuickBooks (tab-delimited)		✓	✓
Easy Order Printing	✓	✓	✓

Notes on Orders	✓	✓	✓
Automatic Order Download in XML format		✓	✓
Searchable Orders Database			✓
Store Statistics	✓	✓	✓
Dashboard	✓	✓	✓
Google Analytics Integration		✓	✓
Packing Slips	✓	✓	✓
Barcode Scanner Support			✓
Inventory Tracking			✓
Page and Product Defaults	✓	✓	✓
Collapsible Page and Product Fields	✓	✓	✓
Secure Order Management	✓	✓	✓
Mobile Support	✓	✓	✓
Display StoreID in Back Office	✓	✓	✓
Backoffice Navigation	✓	✓	✓
<b>Security / Reliability / Efficiency</b>	<b>Starter</b>	<b>Manager</b>	<b>Pro</b>
Remote Orders Database	✓	✓	✓
PABP/PCI-DSS Certification	✓	✓	✓
User Accounts		✓	✓
User Account Roles			✓
Page and Product Databases in SQL	✓	✓	✓
SQLite Backend	✓	✓	✓
Written In Fast, Compiled C Code	✓	✓	✓
Orders Stored Encrypted On Server	✓	✓	✓
Order System Tracking	✓	✓	✓
Merchant Security Status Indicator	✓	✓	✓
High Security Image	✓	✓	✓
CVV2 Fraud Protection	✓	✓	✓
Google Checkout, PayPal, & WorldPay Fraud Protection	✓	✓	✓
Verified By Visa for PayFlow Pro	✓	✓	✓
PayFlow Pro Fraud Control	✓	✓	✓
Human Order Validation	✓	✓	✓
Option to not store Credit Card numbers	✓	✓	✓
Does Not Require Cookies	✓	✓	✓
Database Management	✓	✓	✓
Easily Upgradeable	✓	✓	✓
Applications		✓	✓
<b>Customer Service Tools</b>	<b>Starter</b>	<b>Manager</b>	<b>Pro</b>
Customer Registration			✓
Merchant Notification of Orders	✓	✓	✓
Automatic Customer Receipts	✓	✓	✓
HTML Customer Receipts		✓	✓
<b>Shopping Cart Features</b>	<b>Starter</b>	<b>Manager</b>	<b>Pro</b>
Order Total on First Cart Page	✓	✓	✓

Secure Order Capture	✓	✓	✓
Real-time credit card processing	✓	✓	✓
Product Images in Shopping Cart		✓	✓
Minimum Order Value	✓	✓	✓
Minimum Per-Product Order Quantity			✓
Shopping Cart Templates		✓	✓
Order Confirmation Page		✓	✓
Optional/Required Address Fields		✓	✓
E-mail Address Validation	✓	✓	✓
Freeze Order Options In Shopping Cart			✓
Separate Shipping and Billing Addresses	✓	✓	✓
Ship Only to Billing Address		✓	✓
Custom Checkout Fields			✓
Cart Info as JavaScript Variables			✓
Merchant Check-out Javascript			✓
Mini Cart on Store Pages			✓
<b>Merchandising Tools</b>	<b>Starter</b>	<b>Manager</b>	<b>Pro</b>
Product Cross-sell in Shopping Cart			✓
Product Cross-sell on More Info Pages			✓
Global Cross-sell in Shopping Cart			✓
Global Cross-sell on Store Pages			✓
Facebook Store			✓
Google Product Search (formerly Froogle/Google Base)		✓	✓
eBay Turbo Lister Support		✓	✓
Google Sitemaps		✓	✓
Follow On Facebook/Twitter	✓	✓	✓
Share On Facebook/Twitter		✓	✓
Google +1		✓	✓
Add An Auction	✓	✓	✓
Customer Reward Program			✓
Tell A Friend Links		✓	✓
Share With Friends		✓	✓
Gift Certificates			✓
Customer Registration			✓
Facebook Connect with Customer Registration			✓
Upload/Download Registered Customers			✓
Digital Coupons			✓
Free Shipping Coupon			✓
Digital Downloads			✓
Variable Pricing		✓	✓
Opt-In E-Mail Marketing	✓	✓	✓
Constant Contact		✓	✓
Flexible Product Placement	✓	✓	✓
Associate/Affiliate Tracking			✓

Configurable Store Search		✓	✓
Store Search Logging		✓	✓
Advanced Product Search			✓
Wishlist		✓	✓
Put Products On Sale		✓	✓
Product Quantity Discounts			✓
Order Discounts			✓
Unlimited Product Options	✓	✓	✓
Per-option Pricing		✓	✓
OrderAnywhere	✓	✓	✓
OrderAnywhere by SKU		✓	✓
OrderAnywhere in an IFrame		✓	✓
Meta Tag Editing		✓	✓
All Catalog Pages Indexable By Search Engines	✓	✓	✓
<b>Commerce Tools</b>	<b>Starter</b>	<b>Manager</b>	<b>Pro</b>
Dual Currency Support	✓	✓	✓
Configurable Payment Types	✓	✓	✓
Real-time credit card processing	✓	✓	✓
Google Checkout	✓	✓	✓
PayPal Website Payments Pro	✓	✓	✓
PayPal Payment Method	✓	✓	✓
Checkout by Amazon		✓	✓
Braintree Payment Gateway	✓	✓	✓
ACH Direct PaymentsGateway	✓	✓	✓
NetBanx Payment Method	✓	✓	✓
PSiGate Payment Method	✓	✓	✓
Accept eCheck Payments	✓	✓	✓
Accept Check Payments	✓	✓	✓
WorldPay Payment Method	✓	✓	✓
YourPay Payment Method	✓	✓	✓
Recurring Billing with Authorize.Net		✓	✓
Flexible Shipping and Handling Options	✓	✓	✓
buySAFE Bonding		✓	✓
Real-time USPS Shipping Quotes		✓	✓
Real-time FedEx Shipping Quotes		✓	✓
Real-time UPS Rates and Services		✓	✓
Real-time UPS Address Validation		✓	✓
Free Shipping		✓	✓
Product and Order Handling Charges		✓	✓
Selectable Surcharges			✓
Flexible Tax Options	✓	✓	✓
Avalara Avatax Integration	✓	✓	✓
Value Added Tax (VAT/GST)	✓	✓	✓
ZIP/Postal Code-Based Tax Calculation	✓	✓	✓

<b>Advanced Developer Tools</b>	<b>Starter</b>	<b>Manager</b>	<b>Pro</b>
Page and Product Templates		✓	✓
Shopping Cart Templates		✓	✓
Search Results Templates		✓	✓
Customer Registration Templates			✓
Gift Certificate Templates			✓
Tell A Friend Templates		✓	✓
Configuration and Database Files Export		✓	✓
Publish Auxiliary Files		✓	✓
Custom Page Extensions			✓
Inventory Tracking API			✓
Custom Shipping API			✓
Order API			✓
XML Upload/Download API			✓
XML Order Download API		✓	✓
Custom Checkout Fields			✓
Configurable Extra Page Fields		✓	✓
Configurable Extra Product Fields		✓	✓
<b>Client-Side Applications</b>	<b>Starter</b>	<b>Manager</b>	<b>Pro</b>
Order Transfer into QuickBooks		✓	✓