

# ShopSite® 10.0 Feature Checklist

**ShopSite®** Shopping Cart Software features are listed below by category. To the right, you can find out which **service level** includes the features you need. You can click on a feature name to learn more about that feature.

## Feature Categories:

- [Store Building Tools](#)
- [Catalog Management Tools](#)
- [Business Tools](#)
- [Security / Reliability / Efficiency](#)
- [Customer Service Tools](#)
- [Shopping Cart Features](#)
- [Merchandising Tools](#)
- [Commerce Tools](#)
- [Advanced Developer Tools](#)
- [Client-Side Applications](#)

## ShopSite Features By Category

Feature	Version	Service Level		
		Starter	Manager	Pro
<b>Store Building Tools</b>				
<a href="#">Browser-based Interface</a>		✓	✓	✓
<a href="#">Store Setup Wizard</a>		✓	✓	✓
<a href="#">Basic/Advanced Editing</a>		✓	✓	✓
<a href="#">Context-Sensitive Help</a>		✓	✓	✓
<a href="#">Full Control Over Store Look-and-Feel</a>		✓	✓	✓
<a href="#">15 Product / 5 Page Limit</a>		✓		
<a href="#">Unrestricted Number of Products and Pages</a>			✓	✓
<a href="#">More Information Pages</a>			✓	✓
<a href="#">Search Engine Friendly HTML Pages</a>		✓	✓	✓
<a href="#">Automatic Multiple Page Generation</a>				✓
<a href="#">Page Preview</a>			✓	✓
<a href="#">Commerce-Enable Existing Web Sites</a>	10.0	✓	✓	✓

<a href="#">HTML Editor</a>	<b>shopsite 10</b>	✓	✓	✓
<a href="#">Works With Any Web Editing Tools</a>		✓	✓	✓
<a href="#">Store Layout Themes</a>	10.0	✓	✓	✓
<a href="#">Flexible Store Templates</a>		✓	✓	✓
<a href="#">Custom Template Upload and Edit</a>			✓	✓
<a href="#">Copy Pages and Products</a>			✓	✓
<a href="#">Custom Page Extensions**</a>				✓
<a href="#">Advanced Image Handling</a>			✓	✓
<a href="#">Image Resize</a>		✓	✓	✓
<a href="#">Automatic Thumbnail Creation</a>			✓	✓
<a href="#">Visual Color Selection Tool</a>		✓	✓	✓
<a href="#">Customize Store Text</a>		✓	✓	✓
<a href="#">Doba Drop Shipping Service</a>	<b>shopsite 10</b>	✓	✓	✓
<b>Catalog Management Tools</b>		<b>Starter</b>	<b>Manager</b>	<b>Pro</b>
<a href="#">Data Import Wizard (bulk upload)</a>			✓	✓
<a href="#">Products &amp; Pages XML Upload/Download</a>				✓
<a href="#">PowerEdit</a>			✓	✓
<a href="#">Global PowerEdit</a>				✓
<a href="#">Searchable Products Database</a>				✓
<a href="#">Searchable Pages Database</a>				✓
<a href="#">Media Library Manager</a>		✓	✓	✓
<b>Business Tools</b>		<b>Starter</b>	<b>Manager</b>	<b>Pro</b>
<a href="#">Order Download into QuickBooks (tab-delimited)</a>			✓	✓
<a href="#">Easy Order Printing</a>		✓	✓	✓
<a href="#">Automatic Order Download in XML format</a>			✓	✓

<a href="#">Searchable Orders Database</a>				✓
<a href="#">Store Statistics</a>		✓	✓	✓
<a href="#">Google Analytics Integration</a>	<a href="#">10.0</a>		✓ v.10.0	✓
<a href="#">Packing Slips</a>		✓	✓	✓
<a href="#">Inventory Tracking</a>				✓
<a href="#">Secure Order Management</a>		✓	✓	✓
<b>Security / Reliability / Efficiency</b>		<b>Starter</b>	<b>Manager</b>	<b>Pro</b>
<a href="#">Remote Orders Database</a>	<b>shopsite 10</b>	✓	✓	✓
<a href="#">VISA CISP/PABP Compliant</a>		✓	✓	✓
<a href="#">Page and Product Databases in SQL</a>		✓	✓	✓
<a href="#">Written In Fast, Compiled C Code</a>		✓	✓	✓
<a href="#">Orders Stored Encrypted On Server</a>		✓	✓	✓
<a href="#">Order System Tracking</a>		✓	✓	✓
<a href="#">Merchant Security Status Indicator</a>		✓	✓	✓
<a href="#">High Security Image</a>		✓	✓	✓
<a href="#">CVV2 Fraud Protection</a>		✓	✓	✓
<a href="#">Google Checkout, PayPal, &amp; WorldPay Fraud Protection</a>	<a href="#">10.0</a>	✓	✓	✓
<a href="#">Verified By Visa for PayFlow Pro</a>		✓	✓	✓
<a href="#">PayFlow Pro Fraud Control</a>		✓	✓	✓
<a href="#">Human Order Validation</a>		✓	✓	✓
<a href="#">Option to not store Credit Card numbers</a>		✓	✓	✓
<a href="#">Does Not Require Cookies*</a>		✓	✓	✓
<a href="#">Database Management</a>		✓	✓	✓
<a href="#">Easily Upgradeable</a>		✓	✓	✓
<b>Customer Service Tools</b>		<b>Starter</b>	<b>Manager</b>	<b>Pro</b>
<a href="#">Customer Registration</a>	<a href="#">10.0</a>			✓
<a href="#">Merchant Notification of Orders</a>		✓	✓	✓

<a href="#">Automatic Customer Receipts</a>		✓	✓	✓
<a href="#">HTML Customer Receipts</a>			✓	✓
<b>Shopping Cart Features</b>		<b>Starter</b>	<b>Manager</b>	<b>Pro</b>
<a href="#">Order Total on First Cart Page</a>		✓	✓	✓
<a href="#">Secure Order Capture</a>		✓	✓	✓
<a href="#">Real-time credit card processing</a>		✓	✓	✓
<a href="#">Product Images in Shopping Cart</a>			✓	✓
<a href="#">Minimum Order Value</a>		✓	✓	✓
<a href="#">Minimum Per-Product Order Quantity</a>				✓
<a href="#">Shopping Cart Templates</a>			✓	✓
<a href="#">Order Confirmation Page</a>			✓	✓
<a href="#">Optional/Required Address Fields</a>			✓	✓
<a href="#">E-mail Address Validation</a>		✓	✓	✓
<a href="#">Freeze Order Options In Shopping Cart</a>				✓
<a href="#">Separate Shipping and Billing Addresses</a>		✓	✓	✓
<a href="#">Ship Only to Billing Address</a>	<a href="#">10.0</a>		✓	✓
<a href="#">Custom Checkout Fields</a>				✓
<a href="#">Cart Info as JavaScript Variables</a>				✓
<a href="#">Merchant Check-out Javascript</a>				✓
<a href="#">Mini Cart on Store Pages</a>				✓
<b>Merchandising Tools</b>		<b>Starter</b>	<b>Manager</b>	<b>Pro</b>
<a href="#">Product Cross-sell in Shopping Cart</a>				✓
<a href="#">Global Cross-sell in Shopping Cart</a>				✓
<a href="#">Google Product Search (formerly Froogle/Google Base)</a>			✓	✓

<a href="#">Google Sitemaps</a>			✓	✓
<a href="#">Add An Auction</a>		✓	✓	✓
<a href="#">Customer Reward Program</a>				✓
<a href="#">Tell A Friend Links</a>			✓	✓
<a href="#">Gift Certificates</a>				✓
<a href="#">Customer Registration</a>	<a href="#">10.0</a>			✓
<a href="#">Upload/Download Registered Customers</a>	<b>shopsite 10</b>			✓
<a href="#">Digital Coupons</a>	<a href="#">10.0</a>			✓
<a href="#">Free Shipping Coupon</a>				✓
<a href="#">Digital Downloads</a>				✓
<a href="#">Variable Pricing</a>				✓
<a href="#">Opt-In E-Mail Marketing</a>		✓	✓	✓
<a href="#">Flexible Product Placement</a>		✓	✓	✓
<a href="#">Associate/Affiliate Tracking</a>				✓
<a href="#">Configurable Store Search</a>			✓	✓
<a href="#">Store Search Logging</a>			✓	✓
<a href="#">Advanced Product Search</a>				✓
<a href="#">Put Products On Sale</a>			✓	✓
<a href="#">Product Quantity Discounts</a>				✓
<a href="#">Order Discounts</a>				✓
<a href="#">Product Upsell</a>			✓	✓
<a href="#">Unlimited Product Options</a>		✓	✓	✓
<a href="#">Per-option Pricing</a>			✓	✓
<a href="#">OrderAnywhere</a>		✓	✓	✓

<a href="#">OrderAnywhere by SKU</a>				✓
<a href="#">Meta Tag Editing</a>			✓	✓
<a href="#">All Catalog Pages Indexable By Search Engines</a>		✓	✓	✓
<b>Commerce Tools</b>		<b>Starter</b>	<b>Manager</b>	<b>Pro</b>
<a href="#">Dual Currency Support</a>		✓	✓	✓
<a href="#">Configurable Payment Types</a>		✓	✓	✓
<a href="#">Real-time credit card processing</a>		✓	✓	✓
<a href="#">Google Checkout</a>	<a href="#">10.0</a>	✓	✓	✓
<a href="#">PayPal Website Payments Pro</a>		✓	✓	✓
<a href="#">PayPal Payment Method</a>	<a href="#">10.0</a>	✓	✓	✓
<a href="#">ACH Direct PaymentsGateway</a>	<b>shopsite 10</b>	✓	✓	✓
<a href="#">NetBanx Payment Method</a>		✓	✓	✓
<a href="#">PSiGate Payment Method</a>		✓	✓	✓
<a href="#">Accept eCheck Payments</a>	<a href="#">10.0</a>	✓	✓	✓
<a href="#">WorldPay Payment Method</a>		✓	✓	✓
<a href="#">YourPay Payment Method</a>		✓	✓	✓
<a href="#">Flexible Shipping and Handling Options</a>		✓	✓	✓
<a href="#">buySAFE order bonding</a>			✓	✓
<a href="#">Real-time USPS Shipping Quotes</a>	<a href="#">10.0</a>		✓	✓
<a href="#">Real-time FedEx Shipping Quotes</a>	<a href="#">10.0</a>		✓	✓
<a href="#">Real-time UPS Rates and Services</a>	<a href="#">10.0</a>		✓	✓
<a href="#">Real-time UPS Address Validation</a>			✓	✓
<a href="#">Free Shipping</a>			✓	✓
<a href="#">Product and Order Handling Charges</a>			✓	✓
<a href="#">Selectable Surcharges</a>				✓
<a href="#">Flexible Tax Options</a>		✓	✓	✓

<a href="#">Value Added Tax (VAT/GST)</a>	<b>shopsite 10</b>		✓	✓
<a href="#">ZIP/Postal Code-Based Tax Calculation</a>	<a href="#">10.0</a>	✓ v.8.1	✓	✓
<b>Advanced Developer Tools</b>		<b>Starter</b>	<b>Manager</b>	<b>Pro</b>
<a href="#">Page and Product Templates</a>			✓	✓
<a href="#">Shopping Cart Templates</a>			✓	✓
<a href="#">Search Results Templates</a>			✓	✓
<a href="#">Customer Registration Templates</a>				✓
<a href="#">Gift Certificate Templates</a>				✓
<a href="#">Tell A Friend Templates</a>			✓	✓
<a href="#">Custom Page Extensions**</a>				✓
<a href="#">Inventory Tracking API</a>	<b>shopsite 10</b>			✓
<a href="#">Custom Shipping API</a>	<a href="#">10.0</a>			✓
<a href="#">Order API</a>				✓
<a href="#">XML Upload/Download API</a>				✓
<a href="#">XML Order Download API</a>			✓	✓
<a href="#">Custom Checkout Fields</a>				✓
<a href="#">Configurable Extra Page Fields</a>	<a href="#">10.0</a>		✓ v.10.0	✓
<a href="#">Configurable Extra Product Fields</a>	<a href="#">10.0</a>		✓ v.10.0	✓
<b>Client-Side Applications</b>		<b>Starter</b>	<b>Manager</b>	<b>Pro</b>
<a href="#">Order Transfer into QuickBooks</a>			✓	✓

## Footnotes:

\* Customers do not need cookies enabled to make purchases in a ShopSite store. Some advanced features such as customer registration and the minicart require cookies in order to function properly.

\*\* Custom Pages is a legacy feature which has been replaced by [Custom Templates](#)

10.0 Improved in **shopsite 10** - see the [New Features](#) help page for details.



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