

## ShopSite® 11 SP2 Feature Checklist

**ShopSite®** Shopping Cart Software features are listed below by category. To the right, you can find out which service level includes the features you need. You can click on a feature name to learn more about that feature.

<b>Store Building Tools</b>	<b>Starter</b>	<b>Manager</b>	<b>Pro</b>
Browser-based Interface	✓	✓	✓
Store Setup Wizard	✓	✓	✓
Basic/Advanced Editing	✓	✓	✓
Context-Sensitive Help	✓	✓	✓
Full Control Over Store Look-and-Feel	✓	✓	✓
Unrestricted Number of Products and Pages		✓	✓
More Information Pages		✓	✓
Multiple Image and Thumbnail Support		✓	✓
Search Engine Friendly HTML Pages	✓	✓	✓
Automatic Multiple Page Generation			✓
Automatic Mobile Pages Generation		✓	✓
Page Preview		✓	✓
Commerce-Enable Existing Web Sites	✓	✓	✓
HTML Editor	✓	✓	✓
Global Layout Customization		✓	✓
Global Navigation Menus		✓	✓
Works With Any Web Editing Tools	✓	✓	✓
Store Layout Themes	✓	✓	✓
Flexible Store Templates	✓	✓	✓
Custom Template Upload and Edit		✓	✓
Copy Pages and Products		✓	✓
Custom Page Extensions			✓
Advanced Image Handling		✓	✓
Image Resize	✓	✓	✓
Automatic Thumbnail Creation		✓	✓
Visual Color Selection Tool	✓	✓	✓
Customize Store Text	✓	✓	✓
Doba Drop Shipping Service	✓	✓	✓
<b>Catalog Management</b>	<b>Starter</b>	<b>Manager</b>	<b>Pro</b>
Data Import Wizard (bulk upload)		✓	✓
Products & Pages XML Upload/Download		✓	✓
PowerEdit		✓	✓
Global PowerEdit			✓
Searchable Products Database			✓
Searchable Pages Database			✓
Media Library Manager	✓	✓	✓
<b>Business Tools</b>	<b>Starter</b>	<b>Manager</b>	<b>Pro</b>
Order Download into QuickBooks (tab-delimited)		✓	✓
Easy Order Printing	✓	✓	✓

Notes on Orders	✓	✓	✓
Automatic Order Download in XML format		✓	✓
Searchable Orders Database			✓
Store Statistics	✓	✓	✓
Dashboard	✓	✓	✓
Google Analytics Integration		✓	✓
Packing Slips	✓	✓	✓
Barcode Scanner Support			✓
Inventory Tracking			✓
Page and Product Defaults	✓	✓	✓
Collapsible Page and Product Fields	✓	✓	✓
Secure Order Management	✓	✓	✓
Mobile Support	✓	✓	✓
Display StoreID in Back Office	✓	✓	✓
Backoffice Navigation	✓	✓	✓
<b>Security / Reliability / Efficiency</b>	<b>Starter</b>	<b>Manager</b>	<b>Pro</b>
Remote Orders Database	✓	✓	✓
PABP/PCI-DSS Certification	✓	✓	✓
User Accounts		✓	✓
User Account Roles			✓
Page and Product Databases in SQL	✓	✓	✓
SQLite Backend	✓	✓	✓
Written In Fast, Compiled C Code	✓	✓	✓
Orders Stored Encrypted On Server	✓	✓	✓
Order System Tracking	✓	✓	✓
Merchant Security Status Indicator	✓	✓	✓
High Security Image	✓	✓	✓
CVV2 Fraud Protection	✓	✓	✓
Google Wallet, PayPal, & WorldPay Fraud Protection	✓	✓	✓
Verified By Visa for PayFlow Pro	✓	✓	✓
PayFlow Pro Fraud Control	✓	✓	✓
Human Order Validation	✓	✓	✓
Option to not store Credit Card numbers	✓	✓	✓
Does Not Require Cookies	✓	✓	✓
Database Management	✓	✓	✓
Easily Upgradeable	✓	✓	✓
Applications		✓	✓
<b>Customer Service Tools</b>	<b>Starter</b>	<b>Manager</b>	<b>Pro</b>
Customer Registration			✓
Merchant Notification of Orders	✓	✓	✓
Automatic Customer Receipts	✓	✓	✓
HTML Customer Receipts		✓	✓
<b>Shopping Cart Features</b>	<b>Starter</b>	<b>Manager</b>	<b>Pro</b>
Order Total on First Cart Page	✓	✓	✓

Secure Order Capture	✓	✓	✓
Real-time credit card processing	✓	✓	✓
Product Images in Shopping Cart		✓	✓
Minimum Order Value	✓	✓	✓
Minimum Per-Product Order Quantity			✓
Shopping Cart Templates		✓	✓
Order Confirmation Page		✓	✓
Optional/Required Address Fields		✓	✓
E-mail Address Validation	✓	✓	✓
Freeze Order Options In Shopping Cart			✓
Separate Shipping and Billing Addresses	✓	✓	✓
Ship Only to Billing Address		✓	✓
Custom Checkout Fields			✓
Cart Info as JavaScript Variables			✓
Merchant Check-out Javascript			✓
Mini Cart on Store Pages			✓
<b>Merchandising Tools</b>	<b>Starter</b>	<b>Manager</b>	<b>Pro</b>
Plugin for WordPress Integration	✓	✓	✓
Product Cross-sell in Shopping Cart			✓
Product Cross-sell on More Info Pages			✓
Global Cross-sell in Shopping Cart			✓
Global Cross-sell on Store Pages			✓
Shopper-facing Inventory Tracking		✓	✓
Facebook Store			✓
Google Product Search (formerly Froogle/Google Base)		✓	✓
eBay Turbo Lister Support		✓	✓
Google Sitemaps		✓	✓
Follow On Facebook/Twitter/Google+/Pinterest	✓	✓	✓
Share On Facebook/Twitter/Google +1/Pinterest		✓	✓
Add An Auction	✓	✓	✓
Customer Reward Program			✓
Share With Friends		✓	✓
Product Disabling			✓
Gift Certificates			✓
Customer Registration			✓
Facebook Connect with Customer Registration			✓
Upload/Download Registered Customers			✓
Digital Coupons			✓
Free Shipping Coupon			✓
Digital Downloads			✓
Variable Pricing		✓	✓
Opt-In E-Mail Marketing	✓	✓	✓
Constant Contact		✓	✓
Flexible Product Placement	✓	✓	✓

Associate/Affiliate Tracking			✓
Configurable Store Search		✓	✓
Store Search Logging		✓	✓
Advanced Product Search			✓
Wishlist		✓	✓
Shopper Product Reviews			✓
Put Products On Sale		✓	✓
Product Quantity Discounts			✓
Order Discounts			✓
Unlimited Product Options	✓	✓	✓
Per-option Pricing		✓	✓
OrderAnywhere	✓	✓	✓
OrderAnywhere by SKU		✓	✓
OrderAnywhere in an IFrame		✓	✓
Meta Tag Editing		✓	✓
All Catalog Pages Indexable By Search Engines	✓	✓	✓
<b>Commerce Tools</b>	<b>Starter</b>	<b>Manager</b>	<b>Pro</b>
Dual Currency Support	✓	✓	✓
Configurable Payment Types	✓	✓	✓
Real-time credit card processing	✓	✓	✓
Google Wallet	✓	✓	✓
PayPal Website Payments Pro	✓	✓	✓
PayPal Payment Method	✓	✓	✓
Checkout by Amazon		✓	✓
Braintree Payment Gateway	✓	✓	✓
ACH Direct PaymentsGateway	✓	✓	✓
NetBanx Payment Method	✓	✓	✓
PSiGate Payment Method	✓	✓	✓
Accept eCheck Payments	✓	✓	✓
Accept Check Payments	✓	✓	✓
WorldPay Payment Method	✓	✓	✓
YourPay Payment Method	✓	✓	✓
Authorize.Net Gateway Emulation	✓	✓	✓
Recurring Billing with Authorize.Net		✓	✓
Flexible Shipping and Handling Options	✓	✓	✓
buySAFE Bonding		✓	✓
Merchant Alerts			✓
Real-time USPS Shipping Quotes		✓	✓
Real-time FedEx Shipping Quotes		✓	✓
Real-time UPS Rates and Services		✓	✓
Real-time UPS Address Validation		✓	✓
Free Shipping		✓	✓
Global Shopex International Shipping			✓
Product and Order Handling Charges		✓	✓

Incomplete Form Highlighting in the Shopping Cart	✓	✓	✓
Selectable Surcharges			✓
Flexible Tax Options	✓	✓	✓
Avalara Avatax Integration	✓	✓	✓
Value Added Tax (VAT/GST)	✓	✓	✓
ZIP/Postal Code-Based Tax Calculation	✓	✓	✓
<b>Advanced Developer Tools</b>	<b>Starter</b>	<b>Manager</b>	<b>Pro</b>
Page and Product Templates		✓	✓
Shopping Cart Templates		✓	✓
Search Results Templates		✓	✓
Customer Registration Templates			✓
Gift Certificate Templates			✓
Tell A Friend Templates		✓	✓
Configuration and Database Files Export		✓	✓
Publish Auxiliary Files		✓	✓
Custom Page Extensions			✓
Inventory Tracking API			✓
Custom Shipping API			✓
Order API			✓
XML Upload/Download API			✓
XML Order Download API		✓	✓
Custom Checkout Fields			✓
Configurable Extra Page Fields		✓	✓
Configurable Extra Product Fields		✓	✓
<b>Client-Side Applications</b>	<b>Starter</b>	<b>Manager</b>	<b>Pro</b>
Order Transfer into QuickBooks		✓	✓

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